

## **What Donald Trump Doesn't Want You To Know About His New High Rise**

“The Donald” doesn't do anything small; it is always the best, the biggest, the largest. High, is exactly how the price tag for Donald Trump's new 16 story hotel-condominium units are going to cost future homeowners, making Phoenix less affordable for most families in Phoenix.

“I listened to a woman who currently works in the 24<sup>th</sup> and Camelback area, at a good paying job, state the most affordable home she could find was in Queen Creek.” stated Kendall Matthews, Certified Realty Mortgage Consultant with Keller Williams Realty and L&G Mortgagebank. “That's an hour drive on a good day.”

Recent studies show that in metro Phoenix, home prices have jumped 45 percent in the past year to hit \$255,000, while the typical household income for the area only has climbed 2 percent to \$50,100. Driving both first-time homebuyers and investors out of the market.

“Many families can't afford to live in the Camelback area,” Matthews stated. “The savvy real estate investors are going the opposite way of Donald Trump and tamping into the growing condominium conversion market which allow those who don't have high income realize affordable homeownership within the city limits.”

Kendall Matthews, author of Big Momma Said, “Get Your Hand Out Of My Cake Batter: The Four Steps of Cooking Up Wealth When You Don't Have The Main Ingredients”, has help many to avoid the mistakes that may be killing their chances for a great financial future. He is very cerebral and intense realty and mortgage consultant who teaches clients how to rapidly build wealth through real estate. To interview him, call 480.444.2543 ext. 1.

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