

**Suggested Questions for Kendall E. Matthews, Real Estate & Mortgage Expert,  
and author of *How To Stop Being Cheated By Loan Officers, Real Estate Agents and  
Developers...***

1. What does it mean by the title “Stop Being Cheated By Loan Officers, Real Estate Agents and Developers?”
2. What are some of the ways loan officers and real estate agents take advantage of consumers?
3. You show people how to build wealth through real estate. Why is your method so successful?
4. There are lots of methods people can use. What makes yours different and better than the others?
5. Exactly where do most people go wrong?
6. You’ve been quoted as saying: “If anyone is taken advantage of financially in real estate, it’s their own fault.” That seems pretty harsh! What do you mean by that?
7. What are your thoughts on interest-only and zero down mortgage programs?
8. What is negative-amortization and is it ever good?
9. Should real estate be in everyone’s investment portfolio?
10. How important is it to buy low and sell high?
11. What help do you have for people just starting out?
12. How can someone know they’re working with a competent loan officer, real estate agent or developer?
13. What 2 things can people do today to increase their chances of getting into the investment real estate market, or even just into their first home?
14. How can people get more valuable ideas and money-saving information? (They can call 1.888.462.3771 ext. 525 for a FREE Special Report “7 Practical Ways To Achieve Upper Class Real Estate Wealth With Middle Class Dollars)

**Suggested Introduction for Kendall E. Matthews**

Kendall Matthews is the author of *How To Stop Being Cheated By Loan Officers, Real Estate Agents and Developers*. He is a leading authority on residential investment real estate and mortgage financing. He can tell you exactly how to build the wealth of your dreams, quickly and easily. He can also tell you how to avoid the mistakes that may be killing your chances for a great financial future. Be sure to have a pen and paper handy. He’ll be giving you information you won’t want to miss.